



2022-30 STATEWIDE STRATEGIC AGENDA

INSTITUTIONAL ANNUAL UPDATE

Morehead State University

March 28, 2024



Affordability



Transitions



Success



Equity



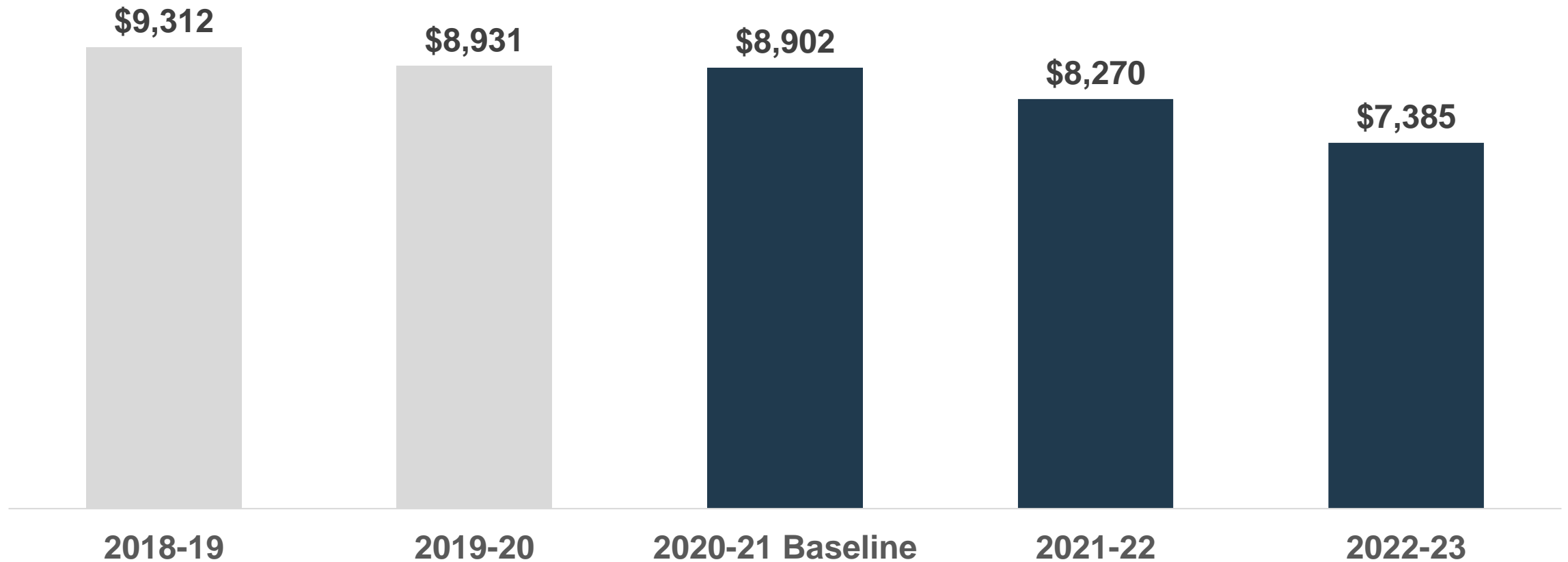
Talent



Value

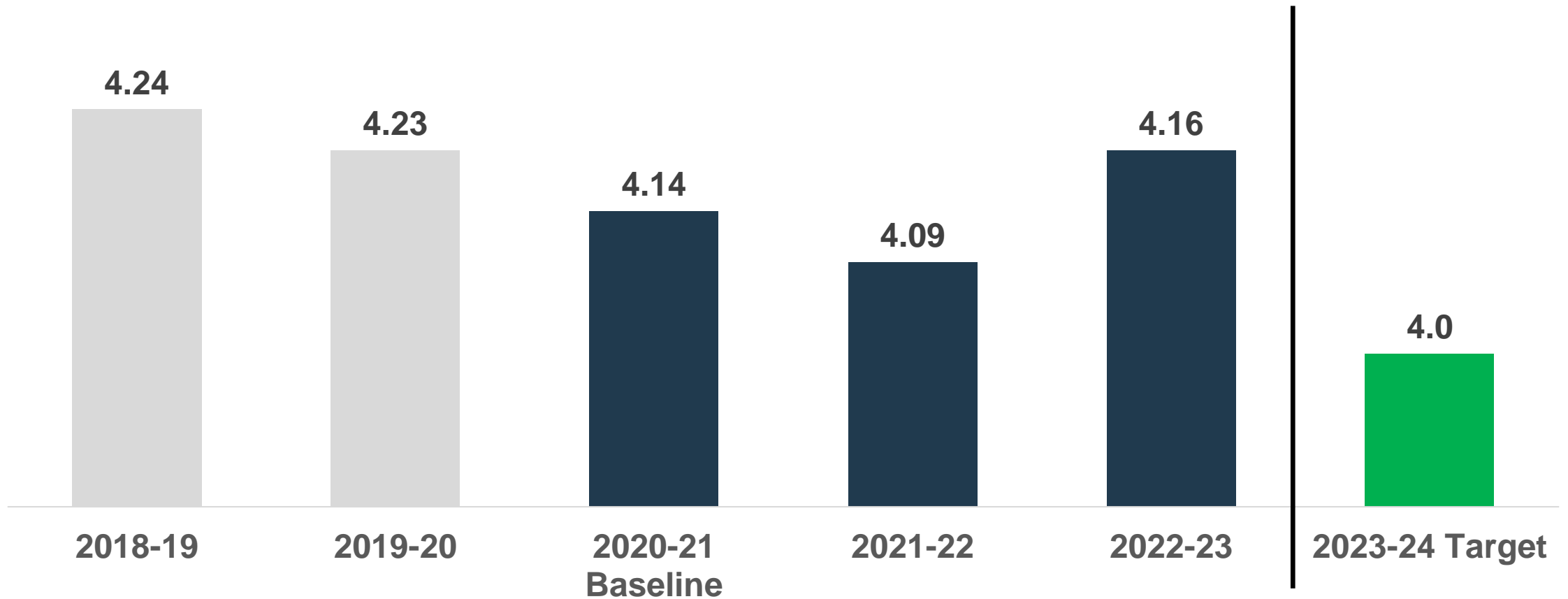
KEY PERFORMANCE INDICATORS -- AFFORDABILITY

Unmet Need: Average amount students must pay out-of-pocket after all financial aid and expected family contributions.



KEY PERFORMANCE INDICATORS -- AFFORDABILITY

Time to Degree: Average number of academic years students are enrolled prior to undergraduate degree completion



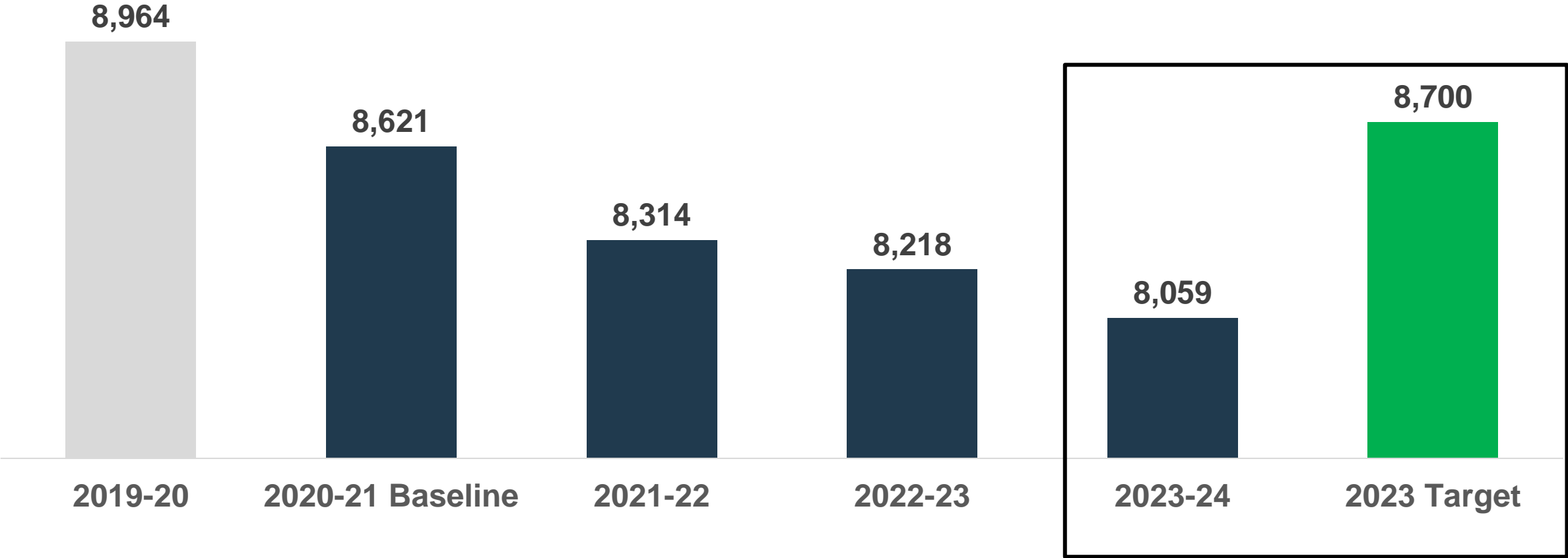
MSU'S KEY STRATEGIES ON AFFORDABILITY



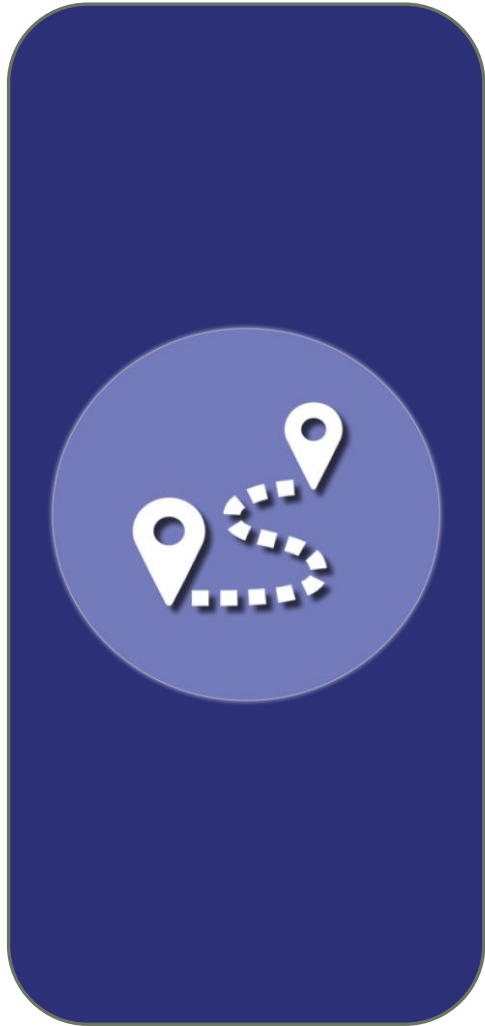
- Continue to maximize **MSU Foundation and private scholarship opportunities** for gifted high school program participants, specifically targeting those students who have attended programs at MSU.
 - Continue to expand **dual credit opportunities** in strategic areas.
 - Identify and address the educational needs of our service region through **regional education and outreach programs** including TRIO, Upward Bound, Talent Search and the Educational Opportunities Center. These programs engage community partners to provide numerous services, including information on how to pay for college.
-
- ***Lowest Tuition among KY 4-year institutions (with exception of KSU)***
 - ***In 2022-23, 49% of full-time, first-time degree-seeking UG students earned pell aid; 75% earned merit aid***
 - ***Continuing to use Eagle Assistance Fund for last dollar scholarships***

KEY PERFORMANCE INDICATORS -- TRANSITIONS

Undergraduate Enrollment: Total unduplicated number of students who enroll in an undergraduate program offered by one of Kentucky’s public colleges or universities in an academic year, either full-time or part-time.



MSU'S KEY STRATEGIES ON TRANSITIONS



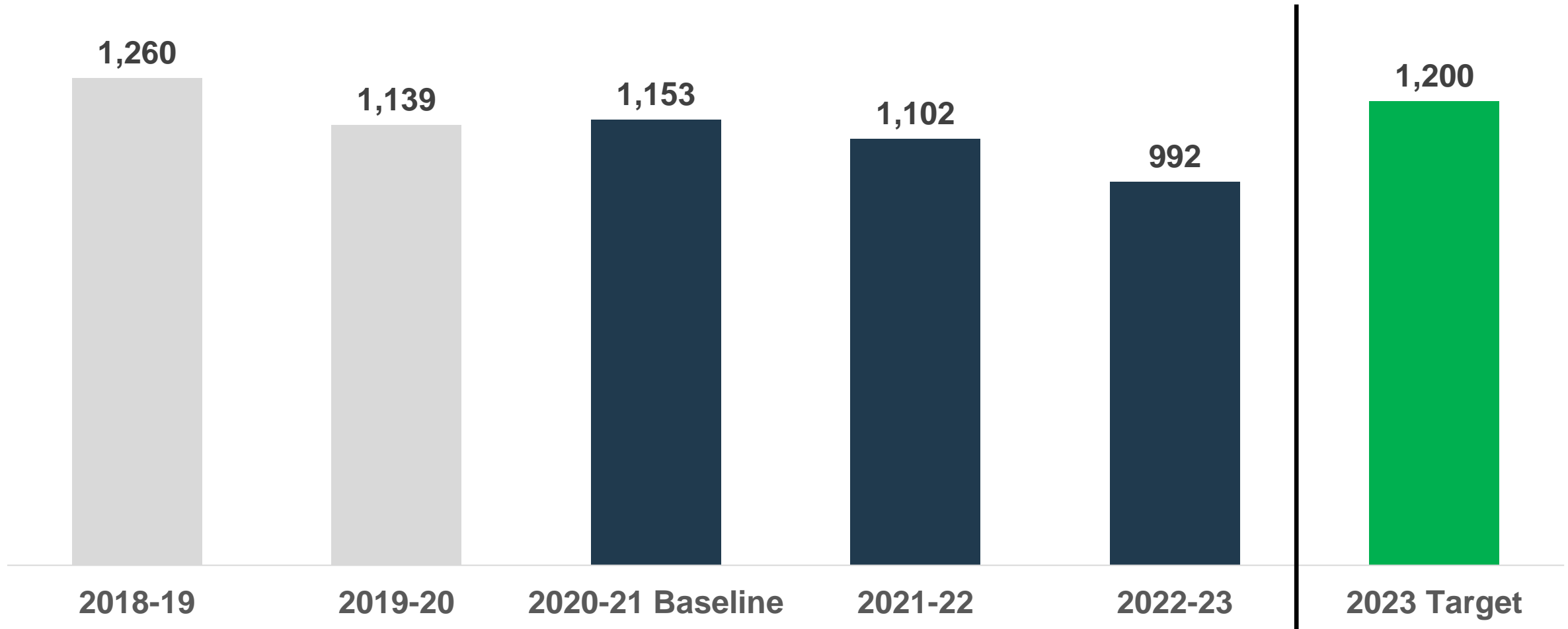
- Continue to refine and update **transfer agreements** with 2-yr partners.
- Identify/address the educational needs of our service region through regional education and outreach programs. These programs engage community partners to provide numerous services, including information on how to pay for college.
- Optimize the university's **student scholarship program** to enhance enrollment, including that of out-of-state and international students.



- ***Undergraduate URM enrollment*** continued to increase reaching 9.3% of total enrollment and **exceeding target**; ***UG Hispanic student enrollment*** also continued to increase reaching 3.1% and **exceeding target**.
- The ***Eagle Scholars Dual Credit program*** continues to grow and included partnerships with **48 high schools** in 2022-23.

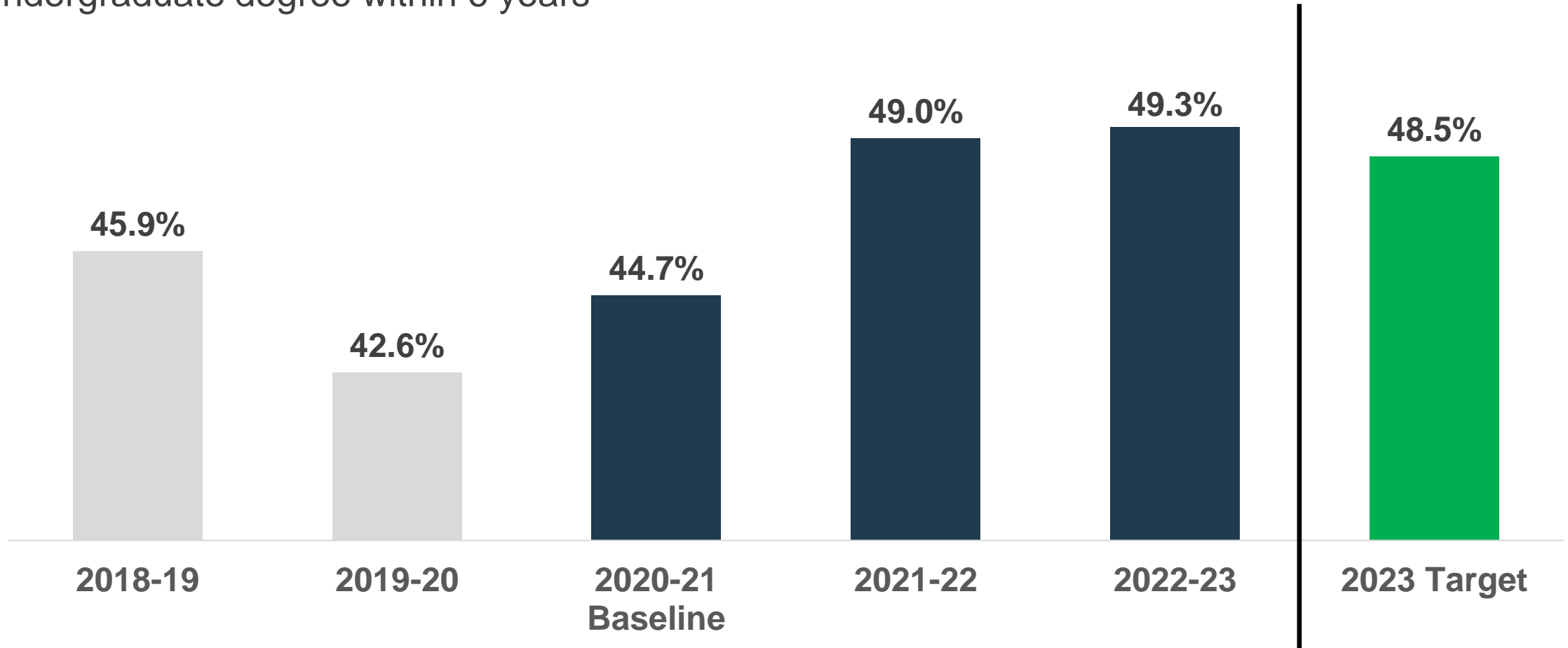
KEY PERFORMANCE INDICATORS -- SUCCESS

Undergraduate Degrees & Credentials: Number of undergraduate degrees awarded in an academic year.



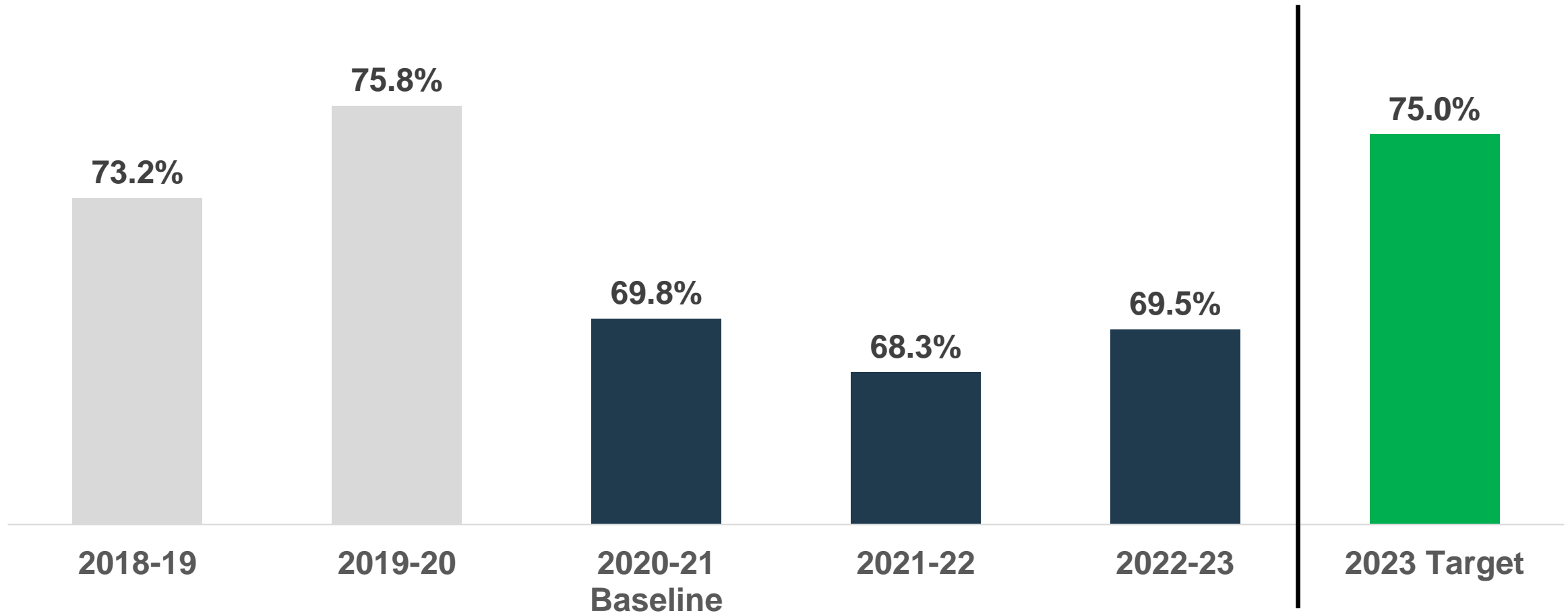
KEY PERFORMANCE INDICATORS -- SUCCESS

Graduation Rate: Percentage of first-time, full-time degree-seeking students who receive a undergraduate degree within 6 years



KEY PERFORMANCE INDICATORS -- SUCCESS

Retention Rate: Percentage of first-time, degree- or credential-seeking students enrolled in the summer or fall of their first year who are still enrolled at the same institution the following fall.



MSU'S KEY STRATEGIES ON SUCCESS

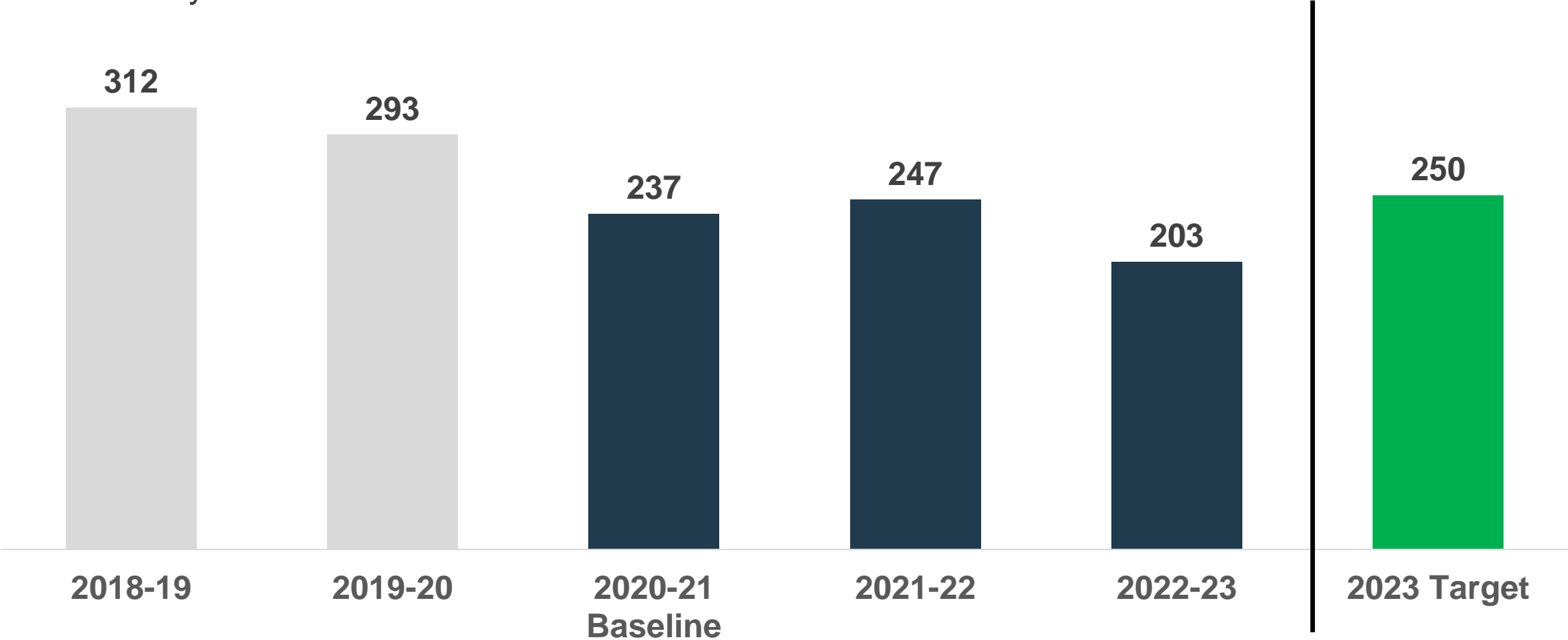


- Implement high-impact learning practices (e.g., internships, /practicums, clinical experiences, student research projects, study abroad, service learning, mentorships), with a goal for ensuring all undergraduate students to participate in at least one high- impact activity.
- Continue to provide a strong first-year seminar and expand tutoring opportunities.
- Continue to improve University housing & encourage students to live on campus.
- Support the overall success/retention of a diverse student body by via a sophomore experience.

-
- *URM graduation rate (41.0%) and retention rate (58.9%) trends experienced positive trends overall.*
 - *LI graduation rate (41.9%) and retention rate (66.1%) also increased.*
 - *MSU's overall 6-yr **graduation rate has increased 7.6%** over the past 6 years and has **exceeded target for all students, URM, and LI students.***

KEY PERFORMANCE INDICATORS -- TALENT

Graduate and Professional Degrees: Total number of graduate/professional degrees awarded in an academic year.

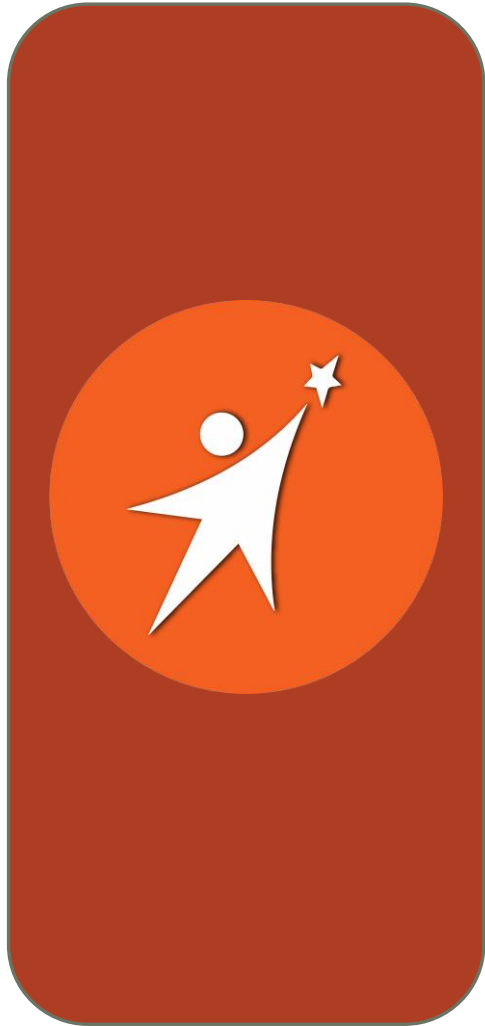


MSU'S KEY STRATEGIES ON TALENT



- Student Talent: Implement high-impact learning practices with goal for ensuring all UG students participate in at least one HIP activity.
 - Student Talent: Evaluate and improve student employment experiences via career services to ensure meaningful work experiences.
 - Employee Talent: Continue to increase employee salaries to retain and attract quality employees.
-
- *MSU has **surpassed targets** set for faculty and management diversity.*
 - *MSU has **significantly closed gap on compensation as compared to peers.***
 - *MSU is **actively advancing goal** of having **all students complete a HIP before graduation.***

MSU'S KEY STRATEGIES ON VALUE



- Continue to promote the combination of affordability, small class sizes and student success available at MSU.
 - Continue to increase MSU's reputation (internally and among peer institutions) in academic excellence and student success (e.g. US News & World Report).
 - Clearly identify and communicate MSU's distinctive attributes to attract students, donors, faculty, staff, and education and industry partners.
-
- *MSU has **consistently maintained** institutional aid for student scholarships.*
 - ***Small class sizes (1-14)***
 - ***MSU ranks in US News & World Report's Top 20 in Public Regional Universities in the South, also at #6 in Undergraduate Teaching.***

